

## **NOON AESTHETICS™**

An Innovative Approach to Highly Effective, Safe & Irritation-Free Skincare



## THE CHALLENGE WITH HIGH-STRENGTH THERAPEUTIC SKINCARE

Maximizing the abilities of therapeutic skincare such as AHA/BHA peels and creams require high acid concentration and low pH, conditions that may lead to side effects, such as itching, stinging, erythema, edema and discomfort.

### **DERMSHIELD<sup>TM</sup>**

# A GAME CHANGING APPROACH TO HIGH-STRENGTH THERAPEUTIC SKINCARE

Using DermShield, a proprietary breakthrough approach to skincare, NOON Aesthetics empowers professional skincare providers to deliver highly effective, safe and irritation-free treatments leading to healthy & beautiful skin for all.

DermShield technology enables the use of high concentration levels of active ingredients without the risk of side effects on all skin types, all year round.



#### DermShield creates a temporary selective inhibitor complex:

- Temporarily and directly reducing the transmission of the skin's chemical irritation receptors
- Creating a synergistic effect leading to decreased development, incidence and severity of skin irritation and erythema
- Enabling the treatment of all skin conditions, all Fitzpatrick skin types, all year round

In a 50% glycolic acid peel, inhibiting the binding to the receptor lowers the neurogenic inflammation reaction by 95%\*

<sup>\*</sup>The efficacy and safety of a novel protective complex combined with 50% glycolic acid peel: a double-blinded, split face, controlled study Ofir Artzi MD, Lee Heyman MD, Rafael L. Carasso MD, Joseph N. Mehrabi MSc, JDD, December 2021 | Volume 20 | Issue 12 | Original Article | 1336 | Copyright © December 2021



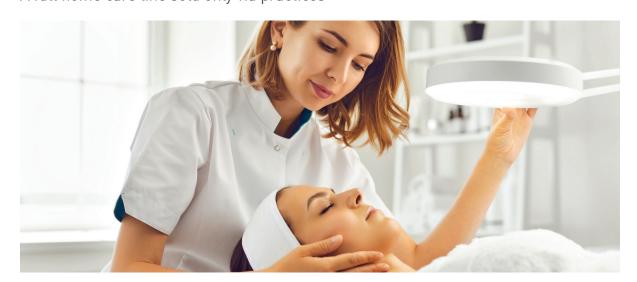
### INNOVATIVE APPROACH

NOON Aesthetics' innovative approach has proven clinical results for various skin conditions, such as:

| Aging skin | Hyperpigmentation| Sun damage | Loss of elasticity| Blemishes | Acne and seborrhea

## HIGH EFFICACY. HIGH SAFETY. IRRITATION FREE.

- DermShield A proprietary breakthrough approach to skincare, enables the treatment of all skin types, all genders, all ages, all year round
  - Empowering professional skincare providers to deliver highly effective skin treatments while minimizing adverse effects
- Driven by scientific knowledge & professionalism
  - Delivering high standard of knowledge to customers, partners and employees
  - State of the art education plan online and off line
- Full portfolio of over 40 professional medical grade skincare products
  - Complementary lines
    - Paraceutical
    - Essential
    - In Clinic
  - Treating a broad range of indications
- A Unique business opportunity for professional skin care providers
  - A full professional treatment line sold only to practices
  - A full home care line sold only via practices







## **ABOUT NOON AESTHETICS**

NOON Aesthetics develops and manufactures an extensive portfolio of professional skincare products. The company's proprietary DermShield technology empowers professional skincare providers to deliver highly effective, safe & irritation-free treatments leading to healthy & beautiful skin for all.

NOON Aesthetics management team has extensive experience and a deep understanding of skincare market needs. The company-owned factory enables full control over R&D, IP, formulations, manufacturing and QA processes. The company has ongoing collaborations with leading international pharmaceutical companies active in the skincare market with a global distribution network in over 40 countries.



www.noonaesthetics.com